

**PREMIER GROUP SPEAKS ABOUT COLLABORATIVE COMMERCE  
AND CUSTOMER SELF-SERVICE LEVERAGING SMARTCOMMERCE  
INTEGRATED WEB STOREFRONT FOR JD EDWARDS AT FOCUS 2002**

**FOR IMMEDIATE RELEASE**

*Business Value Delivered, Integration with JD Edwards Software and Ease of Deployment  
keys to Selection for FOCUS*

**CORAL GABLES (May 24, 2002)**— Recently, Premier Group (Premier) was selected by the Quest Worldwide JD Edwards Users Group as one of a select group of JD Edwards Business Partners to present at the upcoming FOCUS 2002 Conference in Denver on June 10-13.

In this joint session (CC10730) on Thursday, June 13th which is part of the Collaborative Commerce CRM educational track, Premier and its valued customer, Life Extension, will be presenting “World-Class Customer Self Service with a OneWorld Xe Integrated Storefront” and demonstrating how Life Extension uses Premier’s SmartCommerce solutions to deliver superior customer service and obtain significant operational efficiencies. Mr. Fermin Rodriguez, President and CEO of Premier, and Mr. Chris Hersha, Information Technology Director of Life Extension, will highlight the business value realized by Life Extension using SmartCommerce’s web storefront for JD Edwards and the SmartCommerce Call Center, Credit Card Processing, Retail Point of Sale (POS), Shipping/Logistics coupled with JD Edwards OneWorld Xe.

"We are very proud to be selected for a second straight year to present at the FOCUS conference and having the opportunity to share with other JD Edwards customers and professionals the benefits realized by Life Extension through the joint efforts of their project team and Premier’s SmartCommerce product team and consulting professionals. With Premier’s SmartCommerce solutions, Life Extension has delivered world-class customer self - service and web storefront online capabilities to its base of over 150,000 customers in over 100 countries. Since implementing SmartCommerce, Life Extension has been able to greatly enhance online customer experience and reduce order capture and fulfillment costs per transaction, both evidence of the significant business value that can be realized through collaborative commerce." noted Fermin Rodriguez.

**About Premier Group**

Premier Group, based in Coral Gables, Florida, is a leading international provider of enterprise ecommerce solutions comprised of enterprise software, enabling technology solutions and management consulting services. Through its SmartCommerce product line, Premier offers robust business solutions, addressing areas such as credit card processing, e-commerce and retail point of sale (POS), that can be easily integrated with JD Edwards and other customer technologies and can be rapidly deployed on a fixed-time and fixed fee basis.

As a JD Edwards Channel Partner, Premier represents JD Edwards enterprise software in over a dozen countries in the Americas. We currently serve our customers through in network of offices in the United States, the Caribbean and Latin America. For more information, visit [www.premierway.com](http://www.premierway.com).

**About Life Extension**

Founded in 1980, Life Extension is the world's largest organization dedicated to finding scientific methods of preventing and treating disease, aging, and death. To support this mission, Life Extension offers a broad offering of vitamins and nutritional products to its customer base of over 150,000 customers in over a 100 countries. In addition, Life Extension funds pioneering scientific research aimed at achieving an indefinitely extended healthy human lifespan. For more information, visit [www.lifeextension.com](http://www.lifeextension.com).